

Joan K. Myers, PhD, CPA

Associate Professor, Accounting

*Le Moyne College – Madden School of Business
1419 Salt Springs Road, Syracuse, NY 13214-1399*

Phone: 315.445.4280

Email: myersjk@lemoyne.edu

EDUCATION

- **Ph.D. in Business Administration (Accounting and Strategic Management majors)**, Syracuse University, 1993.
- **MBA (Accounting and Finance majors)**, Syracuse University, 1982.
- **BBA (Accounting major)**, Niagara University, 1978.

CERTIFICATIONS

- Certified Public Accountant, New York State, 1982.

AREAS OF EXPERTISE

- Managerial/Cost Accounting
- Financial Accounting
- Auditing

ACADEMIC/TEACHING EXPERIENCE

- **Associate Professor**, Le Moyne College, Madden School of Business, 1996 – Present.
- **Assistant Professor**, Le Moyne College, Madden School of Business, 1989 – 1996.
- **Graduate Teaching Assistant**, Syracuse University, Whitman School of Management, 1985-1988 and 1980-1982.
- **Assistant Professor**, Onondaga Community College, 1982-1984.
- **Instructor**, SUNY Ag. & Tech. College, (Alfred, NY), 1979-1980.

COLLEGE AND SCHOOL OF BUSINESS CONTRIBUTIONS

Le Moyne College:

- Faculty Senate Executive Board Division VI Representative, 2011-2015)
- Co-Chair Faculty Senate Finance Committee, 2014-2015.
- Liaison to the Finance Committee of the Board of Trustees, 2014-2015.
- Middle States Student Learning Assessment Task Force, 2014 - Present.
- MBA Director Search Committee, Fall 2014.
- Moderator of the Student Chapter of the Institute of Management Accountants, 1990 - Present.
- Freshmen Advisor, 1990 -1994, 2009 – 2015.
- Participant in Jesuit Colleges and Universities CADE Online Course Training.
- Moderator of the Accounting Society, Fall 2009 – Spring 2010.

- Rank and Tenure Committee, Fall 2007 – Spring 2011.
- Management Division Assessment Committee, Spring 2007 – Present.
- Service Learning Board, Spring 2006 – Spring 2011.
- Faculty Senate Committee to Evaluate the Departmental Evaluation Process, Spring 2007.
- Research and Development Committee, Fall 2004 – Spring 2007.
- Lectures Committee, Spring 2005 – Fall 2006.
- Accounting Department Search Committee, Chair, Fall 1999 – Spring 2000, Spring 2005, Spring 2010, Spring 2014.
- MBA Committee, Chair, Fall 2003 – Spring 2004.
- Management Division Curriculum Committee, 1999 – 2004.
- Finance Department Search Committee, Spring 2003.
- Madden Institute for Business Education Committee, Fall 2002 – Spring 2003.
- College-wide Planning Committee, Fall 2001 – Spring 2004.
- Affirmative Action Committee, Fall 1994 – Spring 1995.
- Honors Program Committee (Spring 1995 – Spring 1999).
- Professional Rights and Welfare Committee, 1993 - 1994.
- Departmental Coordinator - Student Case Competition, 1993 - 1994.
- Departmental Mission and Goal Statement Task Force, 1993 - 1994.
- Sub-Committee of the Curriculum Committee to Evaluate the Proposed Masters in Education Program, Fall 1992 – Spring 1993.
- Art Gallery Committee, Fall 1990 – Spring 1993.

Syracuse University:

- Coordinator for the VITA Program, Spring 1981 – Spring 1982

Onondaga Community College:

- Coordinator of the American Institute of Banking Program.

HONORS AND AWARDS

- Academy of Management Doctoral Consortium Fellow (1987)
- Babson Entrepreneurship Doctoral Consortium Fellow (1987)
- Beta Alpha Psi (1981)
- Teaching Assistantship (1980-82; 1985-88)
- Academic Scholarship (Niagara University - 1977)
- National Association of Accountants Scholarship Award (1975)
- Mu Alpha Theta Mathematics Honor Society (1974)
- Sigma Tau Epsilon Honor Society (1974)
- Dean's List (1973-77)

PROFESSIONAL EXPERIENCE

- **Price Waterhouse & Co.**, Syracuse, New York, Staff Accountant, 1978-1979.

PROFESSIONAL AFFILIATIONS

- American Accounting Association - Member (1986 - present).
- Institute of Management Accountants - Member (1986 - present).

SCHOLARSHIP

Peer-Reviewed Journals

“The Impact of Gender and Cognitive Information Processing Models on CPA Exam Pass Rates: A Call for Research” with Mitchell Franklin, Greg Lepak, and Judy Graham, *Journal of Business and Educational Leadership*. Spring 2018.

“Ignatian Values in Business and Accounting Education: Towards the Formation of Ethical Leadership,” with Dennis O’Connor, published in the *Journal of Business and Educational Leadership*, Vol. 7, # 1, Spring 2018.

“Age and Gender Impact on CPA Examination Pass Rates” with Mitchell Franklin and Greg Lepak, *Journal of Business and Accounting*. Fall 2017.

“Enhancing CPA Exam Pass Rates for Second Career Students,” with Mitchell Franklin, *Journal of Business and Educational Leadership*, Fall 2016.

“Analysis of Transfer Pricing Policy and Notable Transfer Pricing Court Rulings” with Mitchell Franklin, *Journal of Business and Accounting*, Fall 2016.

Books

None

Peer-Reviewed Paper Presentations

Peer-Reviewed Presentations with Published Proceedings:

“An Examination of Age and Gender Impact on CPA Examination Pass Rates,” with Mitchell Franklin, and Greg Lepak. *American Society of Business and Behavioral Sciences*. Paper presented at ASBSS National Meeting: Accounting Education Track, Las Vegas, NV. March, 24, 2017.

“CPA Exam Pass Rates: The Impact of Gender and Cognitive Information Processing Models,” with Mitchell Franklin, Greg Lepak and Judy Graham. *American Society of Business and Behavioral Sciences*. Paper presented at ASBSS National Meeting: Accounting Education Track, Las Vegas, NV. March, 24, 2017.

“Ethical Leadership Formation in Accounting Education: An Ignatian Approach with a Leadership Focus,” with Dennis O’Connor. *American Society of Business and Behavioral Sciences*. Paper presented at ASBSS National Meeting: Accounting Ethics Track, Las Vegas, NV. March, 24, 2017.

“An History of Notable Transfer Pricing Court Rulings,” with Mitchell Franklin, in the *American Society of Business and Behavioral Sciences Proceedings* of the American Society of Business and Behavioral Sciences 23rd Annual Meeting, Las Vegas, NV, February 18-21, 2016.

“Enhancing CPA Pass Rates for the Non-Traditional Learner,” with Mitchell Franklin, in the *American Society of Business and Behavioral Sciences Proceedings* of the American Society of Business and Behavioral Sciences 23rd Annual Meeting, Las Vegas, NV, February 18-21, 2016.

“Hospital Cost Accounting System Implementation: A Case Study” in the *American Society of Business and Behavioral Sciences Proceedings* of the American Society of Business and Behavioral Sciences 21st Annual Meeting, Las Vegas, NV, February 20-23, 2014.

Peer-Reviewed Presentation with Published Abstracts:

“Preparing for an AACSB Continuous Improvement Review (CIR) Visit: A Team-Based Approach,” with Mitchell Franklin and Greg Lepak, Paper presented at *American Society of Business and Behavioral Studies* National Meeting: Las Vegas, NV. March 2018.

Peer-Reviewed Presentations:

“*The New CPA Exam and the Non Traditional Student*,” with Mitchell Franklin. American Accounting Association Annual Meeting: Conference on Teaching and Learning. New York, New York. August 2016.

“*New Faculty Tips to Write an Effective Syllabus*,” with Mitchell Franklin. American Accounting Association Annual Meeting: Conference on Teaching and Learning. New York, New York. August 2016.

Faculty Research Seminars

None

Other

None