

Shinjeng Lin, Ph.D.

Full Professor, Information Systems

Le Moyne College – Madden School of Business

1419 Salt Springs Road, Syracuse, NY 13214-1399

Email: linsj@lemoyne.edu

EDUCATION

- 2021 Ph.D. in Information Science
Rutgers University
New Brunswick, NJ
- 1996 M.A., Computer-Mediated Communication
University of Florida
Gainesville, FL

AREAS OF EXPERTISE

Artificial Intelligence, Databases, Systems Analysis and Design, Robotic Process Automation, Innovative Technology Adoption, Online Consumer Behavior, and E-learning

ACADEMIC/TEACHING EXPERIENCE

- 2019-current Full Professor, Le Moyne College, Syracuse-NY
- 2006-19 Associate Professor, Le Moyne College, Syracuse-NY
- 2000-06 Assistant Professor, Le Moyne College, Syracuse-NY

COLLEGE AND SCHOOL OF BUSINESS CONTRIBUTIONS

Contribution to students

- 2000-current Student Advisor to students of Madden School of Business

Contribution to the Madden School of Business

- 2015- Assessment coordinator for the Information Systems program
- 2015- Member of the Information Systems advisory board member
- 2020-21 Assessment coordinator for the Madden School
- 2021- Director of the Master Science program for Information Systems

Contribution to the Le Moyne College

- 2015-17 Chair of the Professional Welfare and Rights Committee
- 2017-18 Secretary of Faculty Senate
- 2017-20 Member of the Strategy, Finance, and Planning Committee

2017-18	Member of the Rank and Tenure Committee
2018-19	President Elect of Faculty Senate
2018-19	Member of the Course Evaluation Task Force
2019-20	President of Faculty Senate
2020-21	Past President of Faculty Senate
2021-26	Executive Board Member of Faculty Senate
2023-25	Member of the Rank and Tenure Committee

HONORS AND AWARDS

1999-20 Beta Phi Mu Eugene Garfield Doctoral Dissertation Scholarship

PROFESSIONAL AFFILIATIONS

Reviewer for *Behavior & Information Technology*: 2017

Reviewer for *Journal of Computer Information Systems*: 2017

Reviewer for *Computers & Education*: 2018

Reviewer for *Thinking Skills and Creativity*: 2018

Reviewer for *Journal of Hospitality Marketing & Management*: 2019

Reviewer for *International Journal of Information Management*: 2020

Reviewer for *Sustainability*: 2020, 2021

Reviewer for *Library Hi Tech*: 2021

Reviewer for *Electronics*: 2021

Editorial Review Member for *Journal of Computer Information Systems*: 2013-present

Guest Editor for a Special Issue in *Frontiers in Psychology*: 2021-2022

SCHOLARSHIP

Peer-Reviewed Journals

Tseng, T., **Lin, S.**, Wang, Y-S, & Liu, H-X (2022) Investigating Teachers' Adoption of MOOCs: The Perspective of UTAUT2. *Interactive Learning Environments*, 30(4), 635-650 (Cabell's acceptance rate: 34%; impact factor 2021: 4.965; Citation score: 7.2; Q1 Impact Factor Best Quartile).

Tseng, T. H., Wang, Y. M., Lin, H. H., **Lin, S.**, Wang, Y. S., & Tsai, T. H. (2022). Relationships between locus of control, theory of planned behavior, and cyber entrepreneurial intention: The moderating role of cyber entrepreneurship education. *The International Journal of Management Education*, 20(3), 100682. (Cabell's acceptance rate: 30%; Impact factor: 4.564; Citation Score: 5.5)

Tseng, T. H., Chang, S. H., Wang, Y. M., Wang, Y. S., & **Lin, S.** (2021). An Empirical Investigation of the Longitudinal Effect of Online Consumer Reviews on Hotel Accommodation Performance. *Sustainability*, 13(1), 193. (Impact factor: 3.889; Citation Score: 5.0)

Yeh, C.-H., Wang, Y-S., Hsu, J-W., & **Lin, S.** (2020) Predicting individuals' digital autpreneurship: Does educational intervention matter? *Journal of Business Research*, 106, 35-45. (Cabell's acceptance rate: 6 to 10%; Impact factor: 7.55; Citation score: 11.2)

- Wang, Y-S, Yeh, C-H, Wang, Y-M, Tseng, T. H., Lin, H-H, **Lin, S.**, & Xie, M-Q (2019) Investigating Online Consumers' Responses to Product Presentation Modes: Does the Product Type really matter? *Internet Research*, 26 (1), 265-287. (Cabell's acceptance rate: **17%**; Impact factor: **6.906**)
- Yeh, C-H, Wang, Y.-S., **Lin, S.**, Tseng, T. H., Lin, H. H., Shih, Y. W., & Lai, Y. H. (2018). What drives internet users' willingness to provide personal information? *Online Information Review*, 42(6), 923-939. (Cabell's impact factor: 1.68; Cabell's acceptance rate: 27%; Impact Factor: 2.56, 2016 5-year Impact Factor: 1.919)
- Wang, Y-S, **Lin, S.**, Li, C.-R., Tseng, T. H., Li, H.-S., & Lee, J-Y. (2018). Developing and validating a physical product e-tailing systems success model. *Information Technology and Management*, 19(4), 245-257. (Cabell's impact factor: 1.64; Cabell's acceptance rate: 15%; Impact factor: 1.067)
- (Lin, H. H., Wang, Y. S., Li, C. R., Shih, Y. W., & **Lin, S.** (2017). The measurement and dimensionality of mobile learning systems success: Two-stage development and validation. *Journal of Educational Computing Research*, 55(4), 449-470. (Cabell's impact factor: 1.23; Cabell's acceptance rate: 17%; 2018 Impact factor: 1.543)
- Wang, Y-S, **Lin, S.**, Yeh, C.-H., Li, C.-R., & Li, H.-T. (2016) What Drives Students' Cyber Entrepreneurial Intention: The Moderating Role of Disciplinary Differences. *Thinking Skills and Creativity*, 22, 22-35. (Impact factor: 1.461; 5-Year Impact Factor: 1.672).
- Lin, H.-H., **Lin, S.**, Wang, Y.-S. & Yeh, C.-H. (2016) Measuring mobile learning readiness: Scale development and validation. *Internet Research*, 26 (1), 265-287. (Impact factor: 1.661)
- Wang, Y-S, Lin, H-H, Li, C-R, & **Lin, S.** (2014) What Drives Students' Knowledge Withholding Intention in Management Education? An empirical study in Taiwan. *Academy of Management Learning and Education*. 13(4), 547-568. (Impact factor: 2.121; Ranked 18th out of 216 journals in category of "Education & Educational Research"; Ranked 38th out of 172 journals in category of "Management.")
- Lin, S.**, Zimmer, J. C., & Lee, V. (2014) Decoupling software from hardware in technology acceptance research. *Journal of Computer Information Systems*. 42(2), 77-86. (JCIS has an acceptance rate of about 8-9%; Impact factor: 0.742)
- Lin, S.**, & Xie, H. (2013). Behavioral changes in transmuting multi-session successive searches over the Web. *Journal of American Society for Information Science and Technology*. 64(6), 1259-1283. (JASIST is a top-rated journal in the field of Information Science; Impact factor: 2.23)
- Lin, S.**, Zimmer, J. C., & Lee, V. (2013). Podcasting acceptance on campus: Perspectives of teachers vs. students. *Computers and Education*. 68, 416-428. (C&E is No 1. journal in Educational Technology
http://scholar.google.com/citations?view_op=top_venues&hl=en&vq=soc_educationaltechnology; Impact factor: 2.630; 5-year impact factor: 3.242)
- Grabowski, M. Orne, D., Zimmer, J. C., McCallum, D., **Lin, S.**, O'Connor, D., & Hart, R. (2012). St. Ignatius and the blackberry: What can Jesuit education tell us about teaching Information Systems in a connected world? *Journal of Jesuit Business Education*.

- Lin, S.** & Belkin, N. (2005). Validation of a model of information seeking over multiple search sessions. *Journal of American Society for Information Science and Technology*. 56(4), 393-415. (JASIST is a top-rated journal in the field of Information Science; Impact factor: 2.23)
- Lin, S.** (2005). Internetworking of factors affecting successive searches over multiple episodes. *Journal of American Society for Information Science and Technology*. 56(4), 416-436. (JASIST is a top-rated journal in the field of Information Science; Impact factor: 2.23)
- Belkin, N. J., Perez-Carballo, Cool, C., Kelly, D., J., **Lin, S.**, Park, S. Y., & Sikora, C. (2001). Iterative exploration, design and evaluation of support for query reformulation in interactive information retrieval. *Information Processing and Management*, special issue on interactive information retrieval systems, 37(3), 403-434. (IP&M is a top-rated journal in the field of Information Science; Impact factor: 1.069; 5-year impact factor: 1.481)

Referred Conference Papers

- Lin, S.** (2012). Critical factors in adoption of podcasting for educational uses. *Proceedings of 2012 International Conference on Information Resource Management*. May, 21-23, Vienna: Austria.
- Grabowski, M. Orne, D., Zimmer, J. C., McCallum, D., **Lin, S.**, O'Connor, D., & Hart, R. (2011). St. Ignatius and the Blackberry: What can Jesuit Education Tell Us About Teaching Information Systems in a Connected World? Conference of Jesuit Business Education, 2011, Cincinnati, OH.
- Lin, S.** (2010). A Behavioral Perspective on Transmuting Successive Multi-session Web Searches. *Proceedings of 2010 American Conference on Information Systems*. August, 12-15, Lima: Peru.
- Lin, S.** (2009). [Interaction](#) archetypes [of information searches during online shopping](#). *The proceedings of Association for Chinese Management Educators*. San Francisco: CA.
- Lin, S.** & Lee, V (2009) *Acceptance of podcasting to support learning in higher education*. 2009 *The proceedings of International Conference on Electronic Learning*. Toronto: Canada.
- Lin, S.** (2006). A research framework toward EC consumer shopping experience. *The Proceedings of 2006 American Conference on Information Systems*. August, 4-6, Acapulco: Mexico.
- Lin, S.** (2004). Enhancing Personalized Indexing with XML. *The Proceedings of 2004 American Conference on Information Systems*. August, 6-8, New York: NY.
- ***** Highly Competitive with the acceptance rate of 33%.**
- Lin, S.** (2003). Vacation planning via information seeking over the Web. *The Proceedings of SCI 2003: 7th World Multi Conference on Systematics, Cybernetics and Informatics*. July 27-30, Orlando: FL.
- Lin, S.** (2002). Design space of Personalized Indexing: Enhancing successive Web searches for transmuting information problems. *The Proceedings of 2002 American Conference on Information Systems*. August, 9-11, Dallas: TX.

- Lin, S.** (2001). [Understanding Successive Searches across Multiple Sessions over the Web](#). *The proceedings of the 22nd International Conference on Information Systems*, (pp. 531-536). New Orleans: LA. ***** **Extremely competitive, with the acceptance rate of 16%.**
- Lin, S.** & Belkin, N. J. (2000) Modeling Multiple Information Seeking Episodes. *The 20th Annual Conference Proceedings of American Society for Information Science*. (pp. 133-147) Chicago, IL.
- Lin, S.** (2000) The factors influencing the evolution of an information system and their impacts. *Proceedings of the Twenty-first National Online Meeting*, New York, NY.

Referred conference posters

- Lin, S. (2009). Interaction archetypes of online shopping. *The Proceeding of 2009 American Conference on Information Systems*. San Francisco: CA.
- Lee, V., & **Lin, S.** (2008). Podcasting acceptance on campus: an extension of the UTAUT model. The DIGIT workshop (Special Interest Group on the Adoption and Diffusion of Information Technology. SIG-ADIT), a pre-ICIS workshop (International Conference on Information Systems), Paris, France.

Non-referred conference papers

- Belkin, N. J., Perez-Carballo, J., Head, J., Kelly, D., **Lin, S.**, Park, S. Y., Savage, P., Sikora, C., Cool, C. (2000). Relevance Feedback *versus* Local Context Analysis as Term Suggestion Devices: Rutgers' TREC-8 Interactive Track Experience. *TREC-8 Proceedings of the Eighth Text Retrieval Conference*. Washington, D.C.:GPO.
- Belkin, N. J., Perez-Carballo, J., Cool, C., Kelly, D., **Lin, S.**, Park, S. Y., Rieh, S. Y., Savage, P., Sikora, C. (1999). Rutgers' TREC-7 Interactive Track Experience. *TREC-7 Proceedings of the Seventh Text Retrieval Conference*. Washington, D.C.:GPO.
- Belkin, N. J., Perez-Carballo, J., **Lin, S.**, Park, S. Y., Rieh, S. Y., Savage, P., Sikora, C., Xie, H., Cool, C., Allen, J. (1998). Rutgers' TREC-6 Interactive Track Experience. *TREC-6 Proceedings of the Sixth Text Retrieval Conference*, (pp. 597-610). Washington, D.C.:GPO.