Discussion – Campus Policy on Tobacco Use

Presentation to the Cabinet
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Background

- The Student Government Association contacted the administration regarding a change in the campus smoking policy in 2011
- A study team was developed comprised of staff, students and external agencies to research the issue and make recommendations
- Faculty, Staff and Students were surveyed regarding tobacco use and support for policy options
- Information was gathered from Colleges, Universities and other sources regarding policy trends
- The study team recently completed its review and have developed a range of options and recommendation to change the policy

Study Team

- Cynthia Daniels – Chair, Student Development
- Ken Foresti – Excellus
- Mark Godleski – Student Development
- John Haley – Student Development
- Jack Matson – Office of Human Resources
- John O'Brien – Student Development
- Scott Peterson – Athletics
- Jim Ruoff – Sodexo
- Jason Warchal – American Cancer Society
- Erica White – Student Government
- Amy Zubieta – Office of Human Resources

Supporting Materials

- All CUNY campuses implemented a 100% tobacco-free campus policy August 1, 2012
- The SUNY Board of Trustees announced that they will be implementing a system-wide tobacco-free policy change January 2014
- The Americans for Nonsmoker's Rights reports that 562 campuses have implemented a 100% TF policy nationally

Catholic, Jesuit and other local institutions of note

- Georgetown University Medical Center
- Creighton University
- Canisius College
- Niagara University
- College of St. Rose
- D'Youville College
- Maria College
- Cazenovia College
- Wells College
- University of Rochester School of Medicine and Dentistry

Faculty and Staff Survey Data

- A survey was developed and administered by the Office of Institutional Research
- The survey ran from August 15 through September 10, 2012.
  - 431 out of a possible 942 staff and faculty responded to (46%)
  - 96% of respondents identified as using no tobacco products at all. (n=412)
  - 4% of respondents identified as smokers (n=16)
  - 1% identified as using smokeless or chew tobacco products. (n=3)

Faculty and Staff Survey Data

Which of the following are you most in favor of?	N	%
Create a tobacco-free campus (Use of any tobacco product – including cigars, cigarettes, smokeless tobacco, pipes – is not permitted in any campus buildings nor any outdoor grounds).	166	39%
Create a smoke-free campus (Smoking is not permitted in any campus buildings nor any outdoor grounds).	61	14%
Limit tobacco use on campus and create tobacco-friendly zones (Smoking is not permitted in any campus buildings and smoking outdoors will be limited to specific areas).	133	31%
Maintain the current campus tobacco policy (Smoking is not permitted in any campus buildings).	64	15%
Total	424	100%

Faculty and Staff Survey Data

How likely are you to support a Tobacco Free policy on the Le Moyne College campus?	N	%
Very Likely	234	55
Likely	99	23
Not Likely	67	16
Not at all Likely	26	6
Total	426	100

78% of respondents would support a Tobacco-Free policy on campus

Faculty and Staff Survey Data

How likely are you to support a Smoke-Free policy on the Le Moyne College campus?	N	%
Very Likely	266	62
Likely	80	19
Not Likely	56	13
Not at all Likely	24	6
Total	426	100

81% of respondents would support a Smoke-Free policy on campus

Student Survey Data

- The survey was developed by Erica White, John Haley and Cynthia Daniels

- The survey ran from August 26 through September 24, 2012
  - 2,597 undergraduate students received the survey
  - 344 students responded (13.2%)
  - 91% of students responding answered NO to the question "Do you smoke?" (n=312)
  - 59% of students responded YES to the question "Do you think smoking should be prohibited on campus?" (n=203)

Student Survey Data

Class	Number Responding	%	Smokers	%	Agree smoking should be banned	%
2013	63	18.3%	8	2.3%	40	11.6%
2014	81	23.5%	12	3.5%	38	11.1%
2015	75	21.8%	8	2.3%	49	14.2%
2016	121	35.2%	3	.9%	74	21.5%
No Response	4	1.2%	1	.3%	2	.6%
Total	344	100%	32	9.3%	203	59.0%

Policy Options

- **Do nothing** – maintain current policy that prohibits smoking in any campus building or vehicle but allows smoking outside on campus
- **Hybrid Policy** – limit smoking/tobacco use to designated areas only
- **Smoke Free Campus** – prohibits smoking on campus
- **Tobacco Free Campus** – prohibits use of all tobacco products on campus
- **Phased Implementation** – Multiple step transition from current policy to tobacco/smoke free policy

Recommendation

- Le Moyne College adopt a tobacco-free policy
- The new policy to be effective Fall 2013
- A change in the policy would initiate an extended implementation period to include:
  - Comprehensive communications
  - Policy education
  - Wellness education
  - Smoking cessation support

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