The 19th Annual Colleagues in Jesuit Business Education Conference  
July 7-10, 2016  
Le Moyne College  
Syracuse, New York, USA

Envisioning Jesuit and Catholic Business Education as a Catalyst in 
Sustainable Development and Global Economic Justice

A Call for both Papers and Cases

Context

We live in a turbulent world of increasing complexity, change, and uncertainty. There have, of course, been other times of great chaos. Yeats in the Second Coming (1919) wrote, “Things fall apart; the centre cannot hold... The best lack all conviction, while the worst are full of passionate intensity.” While each generation believes its challenge is unique, maybe... just maybe, we are reaching a critical inflection point, a moment of significant change demanding, at all levels, wise leadership.

At its core, Jesuit Business Education aims to foster the development of wise leaders who will serve as a transformational force in the world: a force that respects the dignity of the human person and promotes the greater good of the global community, including awareness of potential impacts on the environment, social sustainability, and principled governance. We aim to develop leaders who are able to “think deeply” about complex global issues and particularly their ability to advocate with and for others.

World leaders are effectively collaborating to address the most complex and critical issues of our time, providing a framework for global transformation in the UN Sustainable Development Goals (SDGs). The 17 SDGs, and their 169 targets, provide a universal agenda through 2030, building on the Millennium Development Goals, completing what they did not achieve between 2000 and 2015. United Nations Secretary-General Ban Ki-moon underscores that “by adopting the historic 2030 Agenda for Sustainable Development, world leaders expressed their resolve to seek shared progress and prosperity based on a spirit of global solidarity.”

These goals are, as Chris Lowney would say, “BHAGs” – Big Hairy Audacious Goals – including ending poverty and hunger, ensuring healthy lives and promoting wellbeing for all at all ages, ensuring inclusive and equitable quality education, gender equality, ensuring sustainable consumption, and the promotion of sustained and inclusive economic growth based on full and productive employment and decent work for all.


Experience, Reflection, & Action

We are called to respond to these BHAGs in our own unique and influential way. We invite you to experience and reflect upon a few guiding tools as you prepare your submission. We strongly encourage creativity and innovation and welcome alternate approaches and perspectives that facilitate our shared goal of delivering high quality, rigorous, Jesuit Business Education in the 21st century.

2. The Society of Jesus’ Secretariat for Social Justice and Secretariat for Higher Education paper entitled “*Justice in the Global Economy: Building Sustainable and Inclusive Communities*” (NEED LINK HERE—we can create a link if need be).

3. In an opening letter to CJBE/IAJBS 2015 conference, Adolfo Nicolás, SJ, Superior General of the Society of Jesus, notes that, “it is very important to innovate the type of business teaching pedagogy characteristic of our Jesuit institutions. It is about helping our graduates to have a sufficiently broad and deep vision of the problems regarding the development of peoples and to acquire the necessary convictions which enable them to resist short-sighted pressures which today seem to govern the policies and economic decisions of different organizations and companies.” http://www.cjbe.org/pages/default/135762

Papers and cases to be written for and included in this conference should foster wise organizational leadership by nurturing conversations and actions on the following two overarching themes:

**Jesuit Networking and Collaboration Development: Valuable Conversations, Necessary Actions.** For example,

- Branding our value proposition as Jesuit, Catholic Business Schools
- Working Across Boundaries: Learning to collaborate on complex challenges; collaborating for the greater good
- The Jesuit Business School as a nexus for connecting students, faculty, alumni, community, and local business leaders
- Experiential learning, and service learning projects and partnerships
- Highlighting and leveraging our successes, exciting stories, and innovative collaborative programs with Jesuit and Catholic network partners
- Leadership with an Ignatian lens: collaborative leadership, Heroic leadership, Transformational, or Inspired leadership
- AACSB and the Jesuit university mission
- Catholic Social Thought, Vocation of the Business Leader; Respect in Action (subsidiarity in business)
- Envisioning JBE as a Catalyst for World Benefit: Partnering with and learning from other key global resources for collaboration,
  - Global Jesuit Case Series http://www.gjcs.org
  - John A. Ryan Institute for Catholic Social Thought, St. Thomas University http://www.stthomas.edu/cathstudies/cst/
  - UN Compact https://www.unglobalcompact.org/what-is-gc/mission/principles
  - Business as an Agent of World Benefit (BAWB) https://weatherhead.case.edu/centers/fowler/
Case Teaching, and Other Participant-Centered Pedagogies, to Develop Principled Leadership in a Dynamic, Boundary-less, & Interconnected World: Necessary Conversations, Necessary Actions. For example,

- Case Teaching: Leveraging the art of principled conversation, individual & communal discernment leading to principled decision making & action
- Developing active pedagogical methods (cases, simulations, etc.) and topics that prepare for complex and unpredictable challenges
- Leadership Formation: Towards an agile and compassionate leadership
- Building integrative and inter-disciplinary programs and courses
- Building a 21st century toolkit for Jesuit Business Education
- Appreciative Inquiry-- highlighting & leveraging our successes, exciting stories, & cool programs in developing principled leaders
- Ignatian Innovations in the classroom – Applying Ignatian Pedagogy (Context, Experience, Reflection, Action, Evaluation)

Interactive Session Type Possibilities:
- Participative Teaching Workshops
- Case Studies & Teaching Notes
- Short Paper Presentations with Provocative Questions
- Executive in Residence and/or other business stakeholder presentations/discussions

All Papers, Cases and/or new Teaching Notes, and panels that respond to the conference themes are encouraged and welcomed. Cases and teaching notes might also be submitted to the Global Jesuit Case Series. A quick reference guide for writing those cases can be found at

http://www.gjcs.org/collaborate-and-create/guidelines-for-submitting-a-formal-teaching-case

Important Dates

March 31, 2016 – Short (500 words) proposals for cases, papers or outlines for panels, workshops or alternative sessions are due. As this conference is intended to be interactive, proposals must also include 2-3 leading discussion questions.

All proposals are to be submitted electronically via the paper submission link:

If your paper or proposal is accepted, further instructions will follow.

Additional contact information: Dr. Daniel Orne ome@lemoyne.edu
Dr. Dennis O'Connor oconnor@lemoyne.edu

Madden School of Business
Le Moyne College
1419 Salt Springs Road
Syracuse, NY 13214