

LE MOYNE COLLEGE

Founders' Day

GALA 2011

*Sponsorship Levels
and Recognition*

HONORING

THE CHRISTIAN BROTHERS OF SYRACUSE

.....
Friday, November 18, 2011
.....

LE MOYNE

SPIRIT. INQUIRY. LEADERSHIP. *JESUIT.*

2011 GALA HONOREES

THE CHRISTIAN BROTHERS OF SYRACUSE

Each year at the Founders' Day Gala, Le Moyne College presents its highest honor, the Simon Le Moyne Award, in recognition of those who make "significant humanitarian contributions to society, serve as prominent leaders in the community and demonstrate a deep responsibility and commitment to improving the quality of life for others." This year's honorees, the Christian Brothers of Syracuse, embody each of these qualities, as they have dedicated their lives in service of their community.

As part of the religious order founded by John Baptiste de Salle, the Christian Brothers are renowned for dedicating themselves to the education of young men and women, and have been responsible for the operation of numerous secondary and post-secondary institutions from which many of our local leaders have graduated. These prominent alumni serve as a living testament to the education they received under the direction of the Christian Brothers. Their dedication and service, particularly to those in need, makes our entire community a more vibrant place to live and work. It is with great pride that Le Moyne College will present its neighbor and spiritual partner, the Christian Brothers of Syracuse, with the 2011 Simon Le Moyne Award.



Pictured above (left to right) are Brother Joseph Jozwiak, FSC, principal of Christian Brothers Academy, Brother John Loehr, FSC, Brother Edmund Dwyer, FSC and Brother Gabriel Fiumano, FSC '47.

Board of Regents

As part of its mission, the Board of Regents leads the effort to raise student scholarship funds through the Founders' Day Gala.

James B. Connors Jr. '58, <i>Chair</i>	Thomas C. Buckel Jr. David M. Calkins '91	Daniel J. Mahle Jr. '95, MBA '99	REGENTS EMERITI	William F. Lynn
Stephen C. Block '75, <i>Vice-Chair</i>	James L. Case Jr. '87	James Marren '76	J. Patrick Barrett	John F.X. Mannion '77
Kathleen B. Lapsley '75, <i>Secretary</i>	Edward A. Charlebois '75	Theresa Ranney Matthews '78	Patricia T. Civil	Louis C. Matt Jr. '74
Peter DiLaura '78, <i>ex officio member</i>	Joan Cincotta '88	Michael F. Melara '81	Robert J. Congel	James R. Mc Vety, Esq. '63
Vincent F. Spina '82, <i>ex officio member</i>	The Rev. Joseph J. Clemente '77	Paul P. Mello Jr. '89	Martin C. Connor Sr. '51	Robert E. Moses
Fred P. Pestello, Ph.D., <i>ex officio member</i>	Mary Anne Cody '84	Paul C. Nojaim '85	Richard S. Corriero '63	James J. Murphy '67
Julie Galler Simms, <i>ex officio member</i>	Ruben Cowart, D.D.S.	William F. O'Brien, Ph.D. '70	W. Carroll Coyne	Ronald A. Naumann, M.D. '55
Gregory Stahl, Ph.D., <i>ex officio member</i>	Kathleen E. DiSerio '70	Kurt Ohliger Jr. '86	Daniel L. Dombroski, M.D. '56	E. Ted O'Hara '66
Cindy Mueller, <i>ex officio member</i>	Mary Ann Donnelly, JD '59	Mary Pat Olikier	M. Joseph Dunne '55	Anthony S. Oliva '61, MBA '98
Angela Bernat '67, MBA '95	Robert A. Dracker, M.D.	Eileen Lawton Oliva '65	Kathleen H. Elliott '51	W. Dennis Owen
Lauri P. Bousquet '78	Jo Renee Formicola, Ph.D. '63	Theresa Pace Pretlow, Ph.D. '61	John M. Endries	Ferdinand L. Picardi '51
Daniel J. Brown '51	Linda Gabor '94	Robert F. Rock CMA, CFA '82	Robert Fagliarone, CPA '59	Robert D. Pietrafesa Sr.
	Brian J. Harkins '79	Lynda Rubino '90	Noreen R. Falcone '58	Jack W. Rade '66
	Keith H. Hubert '91	Joseph Russo '70	Michael P. Foody '59	Kevin M. Reilly '60
	Wright Lassiter III '85	Anthony Salvatore '75	Henry W. Fust '67	F. John Schoeneck Jr. '53
	The Rev. Gregory C. LeStrange '78	Thomas F. Sharkey '79	G. Edward Grant Jr. '51	H. William Smith Jr.
	David A. Loftus '69	Richard J. Shaw '89	Bernard T. King '56	Jay W. Wason
	James A. Longo, M.D. '77	Alan J. Simons, M.D.	John P. Kirsch '59	Sieglinde Wikstrom
	Susan Loos '69	Richard L. Smith	Klaude R. Konrad	The Hon. Thomas G. Young '69
		Grace S. Wolff, M.D. '61	Donald G. LaCasse '53	



NEED FOR SPONSORSHIP

This application requests funding for sponsorship of the **Le Moyne College Founders' Day Gala**. Founders' Day is the most prestigious event on the College's calendar, and both commemorates and celebrates the establishment of Le Moyne College.

A key component of the Founders' Day program is the presentation of the **Simon Le Moyne Award** for outstanding leadership for the benefit of society. The award represents the ideals and educational standards exemplified by the man whose name the College and the award bear. The Rev. Simon Le Moyne, a French Jesuit, was the first European man to visit the Syracuse area when it was inhabited by the Onondagas, keepers of the council fires of the Five Nations. This award memorializes Father Le Moyne, an ambassador of peace and a person of faith, vision and courage.

Since 1968, Le Moyne College has honored local and national figures with the Simon Le Moyne Award. This year's honorees will be the Christian Brothers of Syracuse, who have provided outstanding leadership and service to our community.

IMPACT ON CENTRAL NEW YORK

The Founders' Day Gala has a direct impact on the quality of life in our community in two important ways. First, by recognizing outstanding examples of community service, this event serves to reinforce – among Le Moyne alumni, students, employees and friends, as well as the wider Central New York community – the value of service to others. Such service is a cornerstone of Jesuit education and, by recognizing and honoring individuals whose lives reflect exemplary service to others, the Simon Le Moyne Award helps foster increased levels of service in our community. This impact is particularly true for Le Moyne students, many of whom were born and raised in Central New York and will choose to work, raise families and volunteer in our community following graduation.

A second positive impact on the quality of life in the community is more readily apparent and easier to measure. The funds raised from the Founders' Day event are designated for Le Moyne scholarships and financial aid, both of which are critically important in our current economy. More than 90 percent of Le Moyne students receive some level of financial aid or scholarship support. Many of these scholarships will benefit Central New York residents. A total of 59 percent of all full-time Le Moyne students come from Onondaga County or the Central New York region. As a result, the Founders' Day Gala helps provide direct assistance to area residents seeking a quality education at a private, Jesuit college.

NATURE AND SOURCE OF FUNDING

Funding for the **Founders' Day Gala** is derived from a combination of ticket sales, gifts, corporate sponsorships, and in-kind donations of refreshments, flowers and other amenities. Annually, the event's net proceeds are designated to Le Moyne College's scholarship program. Funding for the event must be secured through marketing efforts to promote attendance and through the development of attractive sponsorship opportunities for the business community.

FOUNDERS' DAY 2010

The 2010 Founders' Day Gala generated nearly \$170,000 in total revenue with 868 people in attendance. It was a record-breaking event by all accounts, even during a time of economic instability. We are blessed to have the support of corporate partners who participate in this event annually. And each year we welcome new sponsors and participants who appreciate Le Moyne's mission and wish to recognize the honoree in a meaningful way. The event is "at home" in Le Moyne's Henninger Athletic Center, where we have an opportunity to showcase our athletic facility and the beautiful Le Moyne campus.

Sponsorship opportunities and benefits are highlighted on the following pages. If you have any questions about sponsorship opportunities, please contact Cindy Mueller, development assistant, at 315-445-4557 or via e-mail at muellecl@lemoyne.edu.

Thank you for your thoughtful consideration of this request.

2011 FOUNDERS' DAY COMMITTEE



John D. Marshall '71



Kurt K. Ohliger '86

FOUNDERS' DAY COMMITTEE CHAIRS

John D. Marshall '71, CBA '67

*Co-Chair,
Founders' Day Committee*

Kurt K. Ohliger '86

*Co-Chair,
Founders' Day Committee*

Wendy Lynne Allen '05
Maryanne Barrett '05
Ryan Barrett '05
Angela Bernat '67, MBA '95

Lauri P. Bousquet '78
Thomas C. Buckel Jr.
Patsy V. Carbone '80
Joan Cincotta '88
Martin C. Connor Sr. '51
James B. Connors Jr. '58
Kathleen E. DiSerio '70
Leanne F. Fiscoe '82
Christopher Harrigan '94
Kathleen B. Lapsley '75
The Rev. Gregory C. Le Strange '78
Kristi McKay
Lisa A. Melara '85
Michael F. Melara '81

Cindy Mueller
Daniel Mulhauser, S.J.
Anna Murphy '79
William Murphy '79
Mary Pat Oliker
Eileen Lawton Oliva '65
Maria Randazzo '81
Joanne F. Rauch '92
Joseph A. Russo '70
Genevieve Saya
Thomas F. Sharkey '79
Julie Galler Simms
Vincent F. Spina '82
Christine R. Zapf-Longo '79



Sponsor Levels

PLATINUM

Sponsorship of the Founders' Day Gala at \$25,000

Recognition:

- Party of 10 invited to the President's Reception in honor of the Christian Brothers of Syracuse*
- Party of 10 at the Gala event (preferred seating)
- Corporate name and logo identified as presenting sponsor on 12,000 invitations (Sept. 2, 2011 deadline)
- Corporate recognition in the *Le Moyne College Magazine* distributed to 20,000 alumni and friends of the College (Sept. 2, 2011 deadline)
- Corporate name identified on all media materials
- Corporate name and logo identified in Gala event program booklet
- Full-page ad in the program booklet
- Special recognition during the evening of the Gala event
- Corporate name prominently displayed on premier sponsor banners that evening

GOLD

Sponsorship of the Founders' Day Gala at \$10,000

Recognition:

- Party of 10 invited to the President's Reception in honor of the Christian Brothers of Syracuse*
- Party of 10 at the Gala event (preferred seating)
- Corporate name and logo on 12,000 invitations (Sept. 2, 2011 deadline)
- Corporate recognition in the *Le Moyne College Magazine* distributed to 20,000 alumni and friends of the College (Sept. 2, 2011 deadline)
- Corporate name and logo identified in Gala event program booklet
- Full-page ad in the program booklet
- Special recognition during the evening of the Gala event
- Corporate name prominently displayed on premier sponsor banners that evening

SILVER

Sponsorship of the Founders' Day Gala at \$5,000

Recognition:

- Party of 10 invited to the President's Reception in honor of the Christian Brothers of Syracuse*
- Party of 10 at the Gala event (preferred seating)
- Corporate name and logo identified in Gala event program booklet
- Corporate name prominently displayed on premier sponsor banners that evening
- Full-page ad in the program booklet
- Special recognition during the evening of the Gala event

* The President's Reception is an additional opportunity for President Pestello to personally thank our premier sponsors and to celebrate the work of the Christian Brothers of Syracuse.



Caring Hearts Circle

ADDITIONAL SPONSORSHIP OPPORTUNITIES

President's Reception (Same recognition as Gold Sponsor)	\$ 10,000
Founders' Day Cocktail Reception (Same recognition as Gold Sponsor)	\$ 10,000
Dessert and Cordial Reception (Same recognition as Silver Sponsor)	\$ 5,000
Printing (Same recognition as Silver Sponsor)	\$ 5,000
**Decoration Sponsor	\$ 3,000
**Entertainment	\$ 3,000
**Centerpieces and Flowers	\$ 3,000
Leadership Table – <i>In honor of the Christian Brothers of Syracuse</i> (Table of 10 plus full-page tribute ad in program)	\$ 3,000
**Honoree Tribute Video	\$ 2,500
Table Sponsor (Table of 10)	\$ 2,500
*Table Wine	\$ 2,000
*Honoree Citation	\$ 1,000
*Photography Sponsor	\$ 1,000
*Simon Le Moyne Award	\$ 1,000
Individual Ticket	\$ 275
Program Advertisement Sponsor:	
	Full page \$ 550
	Half page \$ 300
	Quarter page \$ 150

Sponsors in the Caring Hearts Circle will be highlighted in our Gala program to be distributed to guests and will also be featured on event signage. Those sponsorship opportunities designated with two asterisks will also receive four tickets to the Gala; those with one asterisk will receive two tickets to the Gala.

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LE MOYNE COLLEGE MISSION STATEMENT

Le Moyne College is a diverse learning community that strives for academic excellence in the Catholic and Jesuit tradition through its comprehensive programs rooted in the liberal arts and sciences. Its emphasis is on education of the whole person and on the search for meaning and value as integral parts of the intellectual life. Le Moyne College seeks to prepare its members for leadership and service in their personal and professional lives to promote a more just society.