

GREG M. LEPAK, PH.D.

Professor of Business Analytics and Statistics
Le Moyne College – Madden School of Business
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EDUCATION

- **Ph.D. (Major in Statistics)**, State University of New York at Albany, 1984
- **M.A. (Major in Mathematics)**, State University of New York at Albany, 1980
- **B.S. (Business Administration)**, State University of New York at Albany, 1970

CERTIFICATIONS

AREAS OF EXPERTISE

- Statistics
- Forecasting
- Business Analytics

ACADEMIC/TEACHING EXPERIENCE

- **Professor**, Le Moyne College, Madden School of Business, 1997 – present.
- **Associate Professor**, Le Moyne College, 1991 – 1997.
- **Assistant Professor**, Le Moyne College, 1986 – 1991.
- **Research Assistant**, State University of New York at Albany, 1982 – 1985.
- **Teaching/Research Assistant** (mathematics and statistics), State University of New York at Albany, 1980 – 1982.
- **Instructor** in Secondary Education (business administration and mathematics), Board of Education, Auburn, New York, 1970 – 1971.

COLLEGE AND SCHOOL OF BUSINESS CONTRIBUTIONS

- Director, Departmental Honors Program, 1990 – present.
- Member, Madden School of Business Assurance of Learning (AOL) Task Force, 2015 – present.
- Member, Madden School of Business Leadership Team for AACSB Accreditation, 2014 – present.
- Member, Madden School of Business Strategic Planning Committee, 2013 – present.
- Member, Middle States Steering Committee, 2013 – 2016.
- Member, Middle States Subcommittee on Assessment and Continuous Renewal, 2013 – 2016.
- Chairman, Madden School of Business Assessment Committee, 1999 – 2014.
- Member, Madden School of Business Curriculum Committee, 2010 – 2014.

- Member, Student Learning Assurance Advisory Board, Le Moyne College, 2007 – 2013.
- Director, Applied Management Analysis Program, Le Moyne College, 2010 – 2012.
- Michael D. Madden Professor of Business at Le Moyne College, 2007 – 2010.
- Member, Administrator Search Committee for the Madden Institute, 2007 – 2010.
- Member, Faculty Support Committee for the Management Division, 2006 – 2009.
- Member, Faculty Search Committee for the Management Division, 2006 – 2007.
- Member, Le Moyne College Student Research Committee, 2001 – 2007.
- Member, Business Department Outcomes Assessment Committee, 1998 – 1999.
- Member, Le Moyne College Research and Development Committee, 2002 – 2003.
- Member, Le Moyne College Outcomes Assessment Committee, 1998 – 2001.
- Member, Le Moyne College Rank and Tenure Committee, 1999 – 2000.
- Member, Le Moyne College Rank and Tenure Committee, 1997 – 1998.
- Freshman Advisor, 1997 – 1998.
- Faculty Representative, Le Moyne College Committee on Fringe Benefits, 1996 – 1997.
- Member, Departmental Committee on Curriculum Matters for AACSB Accreditation, 1996 – 1997.
- Faculty Moderator, Business Club, 1996 – 1997.
- Member, Le Moyne College Professional Rights and Welfare Committee, 1994 – 1997.
- Chairman, Departmental Resource Committee, 1995 – 1996.
- Member, Work Group on Assessment, Self-Study of Le Moyne College for Middle States, 1995 – 1996.
- Member, Le Moyne College Computing Committee, 1994 – 1995.
- Member, Departmental Resource Committee, 1994 – 1995.
- Departmental Concentration Coordinator, Operations Management, 1993 – 1995.
- Member, Le Moyne College Curriculum Committee, 1991 – 1992.
- Member, Pre-MBA Committee, 1990 – 1991.
- Member, Faculty Senate Elections Committee, 1989 – 1990.
- Faculty Moderator, Delta Mu Delta, National Honorary Society for Business and Accounting Students, 1989 – 1990.
- Faculty Moderator, Business Club, 1989 – 1990.
- Member, Business Administration Curriculum Committee, 1988 – 1989.
- Member, Le Moyne College Committee on Faculty Colloquia and Workshops, 1987 – 1988.
- Member, Committee on Admissions and Placement, Department of Business Administration, 1987 – 1988.
- Chairman, Le Moyne College Committee on Faculty Colloquia and Workshops, 1986 – 1987.

HONORS AND AWARDS

- **Michael D. Madden Professor of Business at Le Moyne College** (Professorship awarded in 2007)
- Best Paper of Marketing Research at 1993 Atlantic Marketing Association National Conference

PROFESSIONAL EXPERIENCE

- Statistical and Research Consultant, New York State Education Department, Albany, New York, 1978 – 1980.
- Senior Statistician, New York State Education Department, Albany, New York, 1974 – 1978.
- Statistician, New York State Education Department, Albany, New York, 1972 – 1974.
- Marketing Engineer, Alco Engines Division, Auburn, New York, 1971 – 1972.

PROFESSIONAL AFFILIATIONS

- Member, American Statistical Association
- Member, American Marketing Association
- Member, Institute of Management Sciences
- Member, Biometric Society

SCHOLARSHIP

Peer-Reviewed Journals

- Myers, J.K., Franklin, M.A., Lepak, G.M., and Graham, J.F. (2018), “The Impact of Gender and Cognitive Information Processing Models on CPA Exam Pass Rates: A Call for Research,” *Journal of Business and Educational Leadership*, Vol. 7, No. 1, 59-71.
- Franklin, M.A., Lepak, G.M., and Myers, J.K. (2017), “Age and Gender Impact on CPA Examination Pass Rates,” *Journal of Business and Accounting*, Vol. 10, No. 1, 96-110.
- Lepak, G.M. and Consler, J. (2016), “Dividend Initiators, Winners during 2008 Financial Crisis,” *Managerial Finance*, Vol. 42, No. 3, 212-224.
- Consler, J., Lepak, G.M. and Havranek, S.F. (2015), “Firm Characteristics Over Time by Dividend Payment Pattern and Firm Size,” *Journal of Finance Issues*, Vol. 14, Issue 2, 2015, 47-63.
- Consler, J., Lepak, G.M. and Havranek, S.F. (2013), “Dividend Stability and Firm Characteristics,” *Journal of Financial Issues*, Volume 11, Issue 1, 47-55.

Books

Peer-Reviewed Paper Presentations

- Franklin, M.A., Lepak, G.M., and Myers, J.K. “An Examination of Age and Gender on CPA Examination Pass Rates,” presented at the American Society of Business and Behavioral Sciences National Meeting: Accounting Education Track, Las Vegas, Nevada, March 2017.
- Myers, J.K., Franklin, M.A., Lepak, G.M., and Graham, J.F. “CPA Exam Pass Rates: The Impact of Gender and Cognitive Information Processing Models,” presented at the American Society of Business and Behavioral Sciences National Meeting: Accounting Education Track, Las Vegas, Nevada, March 2017.
- Consler, J., Lepak, G.M. and Havranek, S.F. “Dividend Payment Pattern and Firm Size,” presented at the Academy of Finance Annual Meeting, Chicago, Illinois, March 2015.

Faculty Research Seminars

Other

- Paper Reviewer for *Journal of Financial Issues*