

*Always* **FORWARD**

**The 75th Anniversary**  
Campaign for Le Moyne

# ➤ POTENTIAL REALIZED

At Le Moyne, we educate students who are intellectually curious, morally conscientious, spiritually aware and invested in the betterment of the world.

This is what it means to be Jesuit. This is potential realized.

Our graduates and students represent the transformational power of a Jesuit education in action. Whether they're teaching in an urban school, running a major corporation, learning a new language, or nursing someone back to health, they are living our Jesuit values in the world. They translate the joy of their work into meaningful success.



## ➤ Health and Well-Being

As president and CEO of Henry Ford Health System, **Wright L. Lassiter III '85** oversees a \$5.5 billion health system and was named one of the "100 Most Influential People in Health Care in 2016" by *Modern Health Care*.

## ➤ Ensuring Bright Futures

**Amanda D'Angelo '17** spent the year following her graduation shaping young lives, teaching English in Spain as a Fulbright scholar. She was the fourth Le Moyne student in just five years to earn a Fulbright, and we recently earned our fifth in six years – Kimberlyn Bailey '16 will be a research assistant at the Carl Gustav Carus University Hospital in Dresden, Germany.



## ➤ A Seat at the White House

**Will Brown '17**, a dual major in finance and business analytics, was one of 166 college students selected from more than 6,000 applicants to serve as a White House intern in the fall of 2016. He now works as a private equity accountant at Och-Ziff Capital in New York City.

## ➤ Out of this World

**Jeanette Epps '92, Ph.D.**, is a NASA astronaut who grew up in Syracuse and attended city schools before majoring in physics at Le Moyne. Prior to joining NASA, Dr. Epps received patents for research completed at the Ford Motor Company and served a seven-year appointment in the CIA.



## ➤ Serve First, Serve Always

**Zacharia Mohamed '16** lived in the Kakuma Refugee Camp in Kenya for 10 years before coming to the U.S. As a child, he witnessed how urgently those fleeing conflict needed basic health care. Now he is a medical student at SUNY Upstate Medical University. His ultimate goal is to provide medical care to refugees.



***Cura Personalis***, caring for the whole person, informs every aspect of what we do in classrooms, residence halls, communities, workplaces and the world.

## **GREATNESS MEETS GOODNESS**

Each day at Le Moyne College we strive for greatness, but always through the eyes of goodness.

Based on a Jesuit tradition that is equal parts passion and compassion, we reach for the highest level of academic and human excellence. We shoot for championship, but live for sportsmanship. We inspire students to think for, and beyond, themselves. We teach the skill of achieving success, but instill the principle of never compromising values. We prepare leaders who aspire to heroic goals, while always staying true to the Jesuit ideal of helping souls.

From professors to coaches to students to the entire campus community, we believe success and integrity don't have to be mutually exclusive. At Le Moyne, greatness meets goodness, and one without the other simply is not an option.



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President Linda LeMura's vision for Le Moyne begins in the classroom: one student, one professor, one connection at a time.



## ➤ ETHICS, VALUES, VISION

Since 1946, Le Moyne has nurtured and supported students as they have asked themselves: “What brings me joy?” “What are my strengths?” “Who does the world need me to be?”

For nearly 75 years, we have educated students in the Jesuit tradition, preparing them to ponder such questions, and to meet the demands and challenges of our dynamic world. *Cura Personalis*, caring for the whole person, informs every aspect of what we do in classrooms, residence halls, communities, workplaces and the world. It guides the way we shape our students to be lifelong learners, pursuers of a more just society, and women and men for and with others. It prepares our students not only for their first jobs, but for the rest of their lives.

President Linda LeMura's vision for Le Moyne begins in the classroom: one student, one professor, one connection at a time. Le Moyne will continue to introduce cutting-edge, 21st century programs that will propel our students to become the bold, imaginative leaders our society so urgently needs. Led by world-renowned faculty members, leading thinkers in their disciplines, we will continue to draw the brightest, most highly qualified students to our campus. At our core will remain our Jesuit mission and identity and our dedication to service and learning.



# ➤ PRIORITIES:

In the spirit of educating the whole person, Le Moyne will seek support of \$100 million to aid our faculty and students and advance the entire College. Generous alumni, parents, friends and others who respond to our call will honor our tradition of Jesuit education while also supporting new research and best teaching practices. They will honor the timeless traditions of the College while fostering its forward-thinking future.

Le Moyne's strategic plan, *Sempre Avanti: Always Forward*, extends and enhances our academic reputation by developing new programs, and improving existing ones that attract inspired, bright and talented students and faculty to our campus. We will realize our strategic vision for Le Moyne by encouraging philanthropic support in these areas:

## **Bright Minds: Student Support**

Many students who long for a Jesuit education and belong at Le Moyne cannot afford to join us on the Heights. We cannot afford their absence. The College's commitment to accessibility, affordability and opportunity for students from economically disadvantaged backgrounds is a touchstone of who we are now and who we have been since our founding. We are proud of the support we have provided to students and their families for over seven decades. To assist these students, we will strengthen our scholarship offerings and ensure that deserving students are not turned away.

## **Brilliant Mentors: Faculty Support**

Le Moyne faculty members are passionate, dedicated scholars and teachers. They challenge our students academically and know them personally. They teach lessons today that will guide students for their lifetime. Put simply, they help students find and respond to higher callings. To ensure Le Moyne students receive the best education possible, it is imperative that we provide our faculty members with the resources they need to do great work, while also attracting new faculty members who are the best scholars and researchers in their disciplines. Offering support for research, travel, innovative pedagogy, and named chairs and professorships will enable Le Moyne to continue to compete with the best universities around the world.

## **Meaningful Success: The Manresa Program**

Deep and broad, the Manresa program embodies our philosophy of caring for the whole person. It complements Le Moyne's academic experiences with career development, encourages personal growth, and reinforces students' desires to promote a more just society. Our goal is to weave Manresa into every aspect of the Le Moyne experience and to integrate self-discovery with professional development so that graduates are propelled by a deeply personal calling to live their lives to their fullest potential.



### **Eloquentia Perfecta: Establishing A Writing Center**

Eloquentia Perfecta – writing well for the good of others – has been at the heart of a Jesuit education since 1599. Consequently, supporting writing in the *Always Forward* initiative not only helps our students to become leaders, it also honors our Jesuit beginnings. At Le Moyne, we believe that writing guides our students to think critically and act ethically. We believe that writing effectively is at the core of our students’ and alumni’s success – in college, in the workplace, and in society. We believe that all Le Moyne students – regardless of their major – need to write thoughtfully, persuasively and eloquently.

### **It Stands to Reason: Big Data Demands Agile Minds**

In a complex, data-driven world, we need professionals who can analyze facts and figures and use solid reasoning to make the best decisions for the common good. Quantitative reasoning is foundational, helping students adapt and succeed in dynamic careers in the Information Age. Located in a newly renovated 25,000-square-foot space in the Noreen Reale Falcone Library, the Quantitative Reasoning Center will integrate vital skills across disciplines and give our graduates an edge in the workforce.

### **The Height of Achievement: Honors at Le Moyne**

The Integral Honors Program is home to some of the College’s most intellectually engaged students. By providing them with more opportunities to conduct research, travel or study abroad, and participate in innovative programming, we will encourage them in their intellectual evolution. With additional support, the Integral Honors Program will attract the most exceptional students to the Heights and continue to enhance academic excellence at Le Moyne.

### **Faith That Does Justice: Community Impact**

Le Moyne College has developed a national reputation for community engagement, research support and collaboration. The College seeks to establish a centralized virtual and physical “hub” to facilitate, support and advance community-engaged learning, research and service. Building on our recent Carnegie Foundation Community Engagement Classification, we will expand our leadership role in advancing the mission of engagement with communities beyond campus.

### **Do the Greatest Good: Unrestricted Giving**

Donors who make annual gifts to Le Moyne send a clear message: “I trust the College to invest my support where the need is greatest. I believe in President LeMura and want to support her leadership.” All gifts to Le Moyne are important and appreciated. Unrestricted annual gifts offset increasing reliance on tuition and fees and are essential to the College’s future financial strength. They support every student, every faculty member and every department. Unrestricted annual gifts go to work immediately in core programs that support students and faculty and enable the College to seize educational opportunities and address unforeseen challenges as they arise.





## NOW IS THE TIME

“We reached a turning point a few years ago with the appointment of Linda LeMura as president. That made a significant difference at Le Moyne and in how we are viewed by the world. The *Always Forward* Campaign has the potential to make another significant change in our objective reality, in how we do our jobs here, how we reach our students and in what kinds of alumni we send out into the world.”

John Langdon '67, Ph.D.

For nearly 75 years, we have been blessed with the generosity of those who believe in the power of a Jesuit education to change lives.

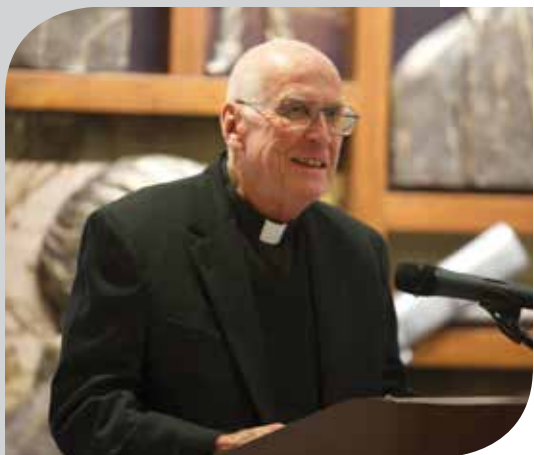
Now is the time to support our students and faculty and inspire their greatest potential. Now is the time to stand beside us as we build upon the values that are the hallmark of a Le Moyne education.

We seek your vision, leadership and financial support to help us equip our graduates with the skills and understanding they will need to take on every challenge with empathy and heart.

*Please join us.*



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## CAMPAIGN COMMITTEE

### **Honorary Chairs**

George Coyne, S.J., Ph.D., H'09  
John Langdon '67, Ph.D., H'17  
Ann Ryan '85, Ph.D.

### **Campaign Co-Chairs**

William Barrett '78  
Sharon Kinsman Salmon '78

## EXECUTIVE COMMITTEE

### **Advancement Committee Co-Chairs**

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John Lillis '77, J.D.

### **Annual Giving Co-Chairs**

Peter '78 and Tara Lee '78 DiLaura

### **Planned Giving Chair**

Michael Holland '69, J.D.

### **Board of Trustees**

Robert Turner '70, Ph.D., Chair  
Robert Reklaitis '75, J.D., Vice Chair

### **Le Moyne President**

Linda LeMura, Ph.D.

### **Vice President, Communications and Advancement**

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