

# RESPONSE FORM

Name \_\_\_\_\_ Class Year (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

## Signature Sponsorship

- Platinum: \$25,000    Gold: \$10,000    Silver: \$5,000

## Sponsorship

- Printing Sponsor – *same recognition as Silver Sponsor* ... \$5,000  
 Leadership Table – In honor of John Beilein ..... \$3,750  
 for 10 guests, includes a full-page black-and-white ad  
 Centerpieces    Decorations    Entertainment..... \$3,500  
 Includes two tickets to the gala and a full-page ad  
 Table Sponsor – 10 guests..... \$3,250  
 Cocktail Reception    Dessert    Tribute Video  
 President's Toast    Table Wine..... \$2,500  
 Includes program and video appreciation  
 Cordial Bar    Wine Bar    Craft Beer Bar ..... \$1,500  
 Includes program appreciation

## Additional Sponsorship

- Other (please specify) \_\_\_\_\_  
 Program Book | Seating Chart | Honoree Citation  
 Photography | Simon Le Moyne Award | Coat Check  
 Food Stations | Beverage Stations  
 VIP Parking | Energy.....\$1,200

## Advertising

- Program back cover color advertisement.....\$1,200  
 Program inside back cover color ad.....\$1,000  
 Full page (4.75" w x 7.75" h).....\$600  
 Half page (4.75" w x 3.75" h)..... \$350

Please submit your black-and-white advertisement electronically to [procopcc@lemoyne.edu](mailto:procopcc@lemoyne.edu) in pdf or jpg format at exact size, 300 dpi with fonts embedded. If you are unable to create an ad, we have options that can be personalized. You may submit black-and-white camera-ready art to: Le Moyne College Founders' Day Gala, 1419 Salt Springs Road, Syracuse, NY, 13214-1301. For more information, contact Cindy Procopio at (315) 445-4557.

**Deadline for advertisement submission is Friday, Sept. 20.**

*A Man of  
Family, Faith and Final Fours!*



The Beilein and Niland families after Easter Mass in San Antonio, Texas, before the 2018 NCAA Championship game.



**LE MOYNE**  
Greatness meets Goodness®

FOUNDERS' DAY  
*Gala*

Friday, Oct. 18, 2019

2019 Simon Le Moyne Award Honoree

**John Beilein**

*A Man of  
Family, Faith and Final Fours!*

SPONSORSHIP AND SUPPORT

**LE MOYNE**  
Greatness meets Goodness®



*Held annually since 1968*, Founders' Day honors an individual, couple or group who have made significant humanitarian contributions to society, serve as prominent leaders in the community, demonstrate a deep responsibility and commitment to improving the quality of life for others, and exemplify the ideals and goals of Le Moyne College and Jesuit education.



John Beilein, the former Le Moyne men's basketball coach who has crafted one of the most prolific coaching careers in NCAA history, will receive the 2019 Simon Le Moyne Award. John was recently named head coach of the NBA's Cleveland Cavaliers, to start yet another basketball journey. He worked his way to the top of his profession by starting at the bottom. Beginning in the mid-1970s, his coaching résumé reads: Newfane High School junior varsity, Newfane High School varsity, Erie Community College, Nazareth College, Le Moyne College, Canisius College, University of Richmond, West Virginia University, University of Michigan, and now, the Cleveland Cavaliers.

"I am absolutely thrilled that Le Moyne will celebrate a man's legacy that goes far beyond basketball," said President Linda

LeMura, Ph.D. "John's success on the court is undeniable, but the true measure of John is the positive impact he has made in the lives of so many individuals. He epitomizes the Jesuit ideals of *magis* and caring for others."

John's connection to Le Moyne began even before he came to the Heights in 1983 to start a nine-year stint leading the men's basketball team. His uncle Thomas J. Niland Jr., Le Moyne's first basketball coach and athletic director, was responsible for bringing him to Syracuse. At Le Moyne, John helped to turn a struggling program into a Division II contender during his nine seasons (1983-92) as coach. In 1987-88, Le Moyne won a school-record 24 games, was crowned Mideast Conference champion and earned a berth in the Division II Tournament. It was during his time at Le Moyne that he developed much of his now well-known offensive system, which involves a considerable amount of spacing, cutting and ball movement.

While basketball has played a major role in John's life, he counts among his proudest accomplishments his family – his wife of 39 years, Kathleen; daughter, Seana; and sons, Patrick, Mark and Andrew. John and Kathleen adore their four grandchildren – Seana and her husband Ryan's children, Finley, Johnny and Charlie, and Patrick and his wife Kristen's son, Tommy, the newest addition to the family.

Members of the Beilein and Niland families will be present at Founders' Day.

John Beilein's in-person appearance is dependent upon the Cleveland Cavaliers' finalized schedule, which will be released in the summer of 2019.

*Signature Levels*

## SPONSORSHIP OPPORTUNITIES

Funding for the Founders' Day Gala is derived from a combination of ticket sales, gifts, advertising, corporate sponsorships and in-kind donations. Over the past 10 years, Founders' Day has generated more than \$3.3 million for student scholarship and financial aid.

### SILVER – Sponsorship at \$5,000 level

Recognition:

- Party of 12 at the Gala event (preferred seating)
- Corporate/individual name and logo identified in Gala program
- Corporate/individual name displayed on video screens at the Gala
- Special recognition during the Gala presentation
- Full-page ad in the program booklet
- Webpage and social media recognition
- A Sodexo chef visits your table after dinner

### GOLD

#### Sponsorship at \$10,000 level

*In addition to silver-level recognition*

- VIP parking for party of 12
- Corporate/individual name listed in *Le Moyne College Magazine*

### PLATINUM

#### Sponsorship at \$25,000 level

*In addition to gold-level recognition*

- Corporate/individual name listed as presenting sponsor
- Corporate/individual name listed on gala invitation and all media materials

Numerous other sponsorship opportunities are listed on the response form.

*Thank you for your thoughtful consideration of the request for support.*

## RESPONSE FORM

CONTINUED

### Tickets

- Leadership: \_\_\_\_\_ \$550 per person  
Includes recognition in Founders' Day program
- Individual: \_\_\_\_\_ \$325 per person
- Young Alumni (2010-2019): \_\_\_\_\_ \$175 per person
- Sponsor a Student: \_\_\_\_\_ \$150 per person  
*(The non-tax deductible portion of each ticket is \$140. Gifts are tax deductible to the fullest extent of the law.)*

### Payment

- Sorry we cannot attend, but please accept this donation in honor of John Beilein.
- Enclosed is a check (payable to Le Moyne College) for \$\_\_\_\_\_.
- Please charge my credit card (check one):  
 Visa  MasterCard  Discover  American Express

\_\_\_\_\_  
Name

\_\_\_\_\_  
Credit card number

\_\_\_\_\_  
CVV Code

\_\_\_\_\_  
Exp. date

\_\_\_\_\_  
Amount \$

\_\_\_\_\_  
Signature (required)

\_\_\_\_\_  
Date

Numerous sponsorship opportunities are highlighted in this brochure. If you have any questions, please contact Kim McAuliff, Le Moyne College Division of Advancement, at (315) 445-4553 or [mcaulikb@lemoyne.edu](mailto:mcaulikb@lemoyne.edu).

**Sponsorships are requested by Friday, Sept. 20.**

**LE MOYNE**  
Greatness meets Goodness®

**Please mail your form to:**

Le Moyne College c/o Cindy Procopio  
Founders' Day Gala  
1419 Salt Springs Road  
Syracuse, NY 13214-1301

