



Madden School of Business

Strategic Plan

2021 to 2025

Mission

The Madden School of Business educates undergraduate and graduate students to become conscientious leaders in diverse organizations. Through engagement with world-class faculty and community partners, we equip students with the innovative skills necessary to succeed in business and the evolving global economy. Our Jesuit values of integrity, compassion and service to others endow our students with a reflective spirit, allowing them to fulfill their potential as responsible citizens in the community. Through teaching, research, service, experiential learning, and mentoring, the Madden School embodies its commitment to sustainability, diversity, inclusion, and social justice.

Vision

Through excellence in teaching and scholarship, the Madden School of Business will be ranked one of the top business schools in the United States. Through principled leadership grounded in the 500 year-old Jesuit tradition of social justice, we will be recognized as thought leaders in promoting business as a positive force in society. Through community engagement with IgnitED, the virtual community of Jesuit business school educators, we will be the conscientious voice within business education. Through this vision, we will achieve Le Moyne College's maxim: *Greatness Meets Goodness*.

Core Values

- We recognize service to students as our central commitment.
- We value faculty teaching, research, and community service, and continually strive for academic excellence.
- We expect high standards of integrity and ethics.
- We uphold an environment of respect, collegiality, concern, and collaboration.
- We value open and effective communication.
- We value intellectual inquiry and investigation.
- We value service to others.

Strategic Imperatives

The six Madden School of Business strategic imperatives around which we established our strategic goals and actions are:

- I. Deliver innovative and leading business education.
- II. Enhance opportunities for student engagement and success.
- III. Foster world-class faculty who excel at teaching, research, and service, and who produce innovative and mission-aligned intellectual contributions.
- IV. Promote an environment of diversity, equity, and inclusion.
- V. Continue to lead in global engagement and societal impact.
- VI. Enhance Madden School academic prominence.

Strategic Imperative: I. Deliver innovative and leading business education.

Strategic Goals	Planned Actions	Measures	Responsible Entity	Resource Needs
Perpetuate academic excellence by delivering world-class undergraduate and graduate curriculum that is relevant to meet market needs and leading and innovative business practices.	Redesign the Madden core curriculum so that it is innovative, meets current and future market needs, provides student flexibility, and leverages opportunities to provide students with strategic advantages (e.g., applied ethics, entrepreneurship, risk management). As part of the redesign, challenge the student learning outcomes and update assessment plans.	Implement redesigned core curriculum. Monitor and evaluate core curriculum, course evaluations, and periodic program survey results; and assess program and student learning outcomes.	Program chairs and directors will be responsible for Madden core curriculum redesign and implementation.	Additional faculty needs resulting from the Madden core redesign will be assessed as part of the faculty staffing planning process.
	Redesign the Management and Leadership (M&L) program to include the ability for students to develop a skills portfolio of market-aligned management practices.	Implement redesigned M&L program. Monitor and evaluate enrollments, course evaluations, and periodic program survey results; and assess program and student learning outcomes.	M&L program chair, director, and faculty members will be responsible for redesign and implementation.	Defining M&L Chair in sync with McDevitt gift. Additional M&L faculty member to be hired for 2024-2025 academic year.
	Integrate Economics program from College of Arts and Sciences into the Madden School and leverage the synergies of business and economics across curriculums.	Integrate Economics program and monitor and evaluate enrollments, course evaluations, and periodic program survey results; and assess program and student learning outcomes.	Economics program chair and director along with Madden program chairs and directors will be responsible for the integration.	One faculty member will transfer from Arts & Sciences; two additional faculty members will need to be hired.
	Develop and implement a Master's in Accountancy program incorporating courses in business analytics, information systems, and income taxation.	Implement Master's in Accountancy program. Monitor and evaluate enrollments, course evaluations, and periodic program survey results; and assess program and student learning outcomes.	Accounting program chair, director, and faculty members will be responsible for development and implementation.	Accounting faculty member to be hired for 2023-2024 academic year.

Strategic Imperative: II. Enhance opportunities for student engagement and success.

Strategic Goals	Planned Actions	Measures	Responsible Entity	Resource Needs
Identify, develop, and increase participation in local and global experiential learning opportunities.	Continue to identify and build new and more innovative experiential learning opportunities locally, nationally, and globally in collaboration with different organizations (e.g., corporations, nonprofit organizations) and promote existing student experiential learning opportunities (e.g., Heights Global Marketing, Dolphin Green & Gold Fund, Dolphin Tank, Student Clubs, and community service).	All programs in the next 5 years will offer innovative experiential learning initiatives for students. Monitor and evaluate experiential learning opportunities and enrollments and assess student engagement. Conduct periodic program surveys; and assess program and learning outcomes.	Program chairs and directors, along with their respective faculty members will be responsible for identifying and building new and more innovative experiential learning opportunities and promoting existing opportunities.	The Hetterich Center will fund the student engagement and success planned actions.
	Leverage Jesuit network to expand opportunities for global exchange and provide support for yearly cohort of Formation Abroad students and faculty to partner with Jesuit institutions worldwide for teaching, internship, service, and experiential learning activities.	Monitor and evaluate opportunities for global exchange and enrollments and assess student engagement. Conduct periodic program surveys; and assess program and student learning outcomes.	Partner with College resources to expand opportunities for global exchange.	
Partner with Office of Career Advising and Development and with business and community leaders to provide students with internships and other experiential learning opportunities.	Partner with Career Advising and Development to actively engage with program Advisory Board members, alumni, regional academic coalitions, area businesses and other organizations to identify and formalize recruiting pathways for student internship opportunities.	Monitor and evaluate the number of organizations making use of formal Career Services technology and networking to identify internship opportunities and assess student engagement. Conduct periodic program surveys; and assess program outcomes.	Dean's Office and Career Advising and Development will work with program directors, advisory board members, alumni, and local businesses to increase and formalize the recruiting pathways.	

	Partner with Career Advising and Development to enhance and increase student participation in formal student interview preparation program, including resume writing, mock interviews, case study practice sessions, alumni volunteers for practice interviews, and approaches to internship and employment search.	Monitor and assess enhanced interview preparation program and student engagement. Conduct periodic program surveys; and assess program outcomes.	Dean's Office and Career Advising and Development will work with advisory board and alumni volunteers to enhance student interview preparation program.	
Provide students with greater opportunity for career discernment by reinstituting formal Madden School mentoring program.	Identify leadership and implement a formal Madden School student mentoring program utilizing Advisory Board members, alumni volunteers, and other Le Moyne partners and stakeholders; and better integrate student mentoring with the College's Manresa and other mentoring programs.	Monitor and evaluate student and external partner participation and assess student engagement. Conduct periodic program surveys; and assess program outcomes.	Dean's Office will coordinate and oversee Madden School student mentoring program.	

Strategic Imperative: III. Foster world-class faculty who excel at teaching, research, and service, and who produce innovative and mission-aligned intellectual contributions.

Strategic Goals	Planned Actions	Measures	Responsible Entity	Resource Needs
Faculty are supported in their teaching, research, and service, and in the activities that foster their success.	Establish and build the support structures and activities for the Walter & Mary Anne Poland Jesuit Center for Research and Teaching Innovation as set forth in the planned actions below.	Monitor and evaluate Poland Jesuit Center and assess program outcomes as indicated below.	Dean, Poland Jesuit Center Director, and Faculty Research Committee to establish and build the support structures and activities for the Poland Jesuit Center.	The Poland Jesuit Center will fund the foster world class faculty planned actions.
	Develop research support activities and events, including monthly research seminars, research opportunity workshops, and research collaboration workshops.	Number and frequency of research support activities and events.	Faculty Research Committee and Poland Jesuit Center Director will coordinate research support activities.	
	Identify gaps in data, data access, subscriptions and journals needed to support faculty research and teaching innovation; purchase and/or subscribe to prioritized data, data services, and/or journals; and develop a central data and data access repository.	Presence and adequacy of data, data access and subscription services for faculty, including central data and data access repository.	Faculty Research Committee and Poland Jesuit Center Director will work with faculty to increase Madden research resources, including data, data access, subscriptions, and journals, and a central data and data access repository.	
	Identify needed research computing infrastructure to support advanced analytical needs, including quantitative tools, advanced analytics, and computing (e.g., robotic process automation, artificial intelligence, deep learning, modeling, and simulation).	Research computing infrastructure budget and multi-year plan to implement needed research computing infrastructure.	Poland Jesuit Center Director and Le Moyne IT will identify needed research computing infrastructure to support advanced analytical needs, including quantitative tools, advanced analytics, and computing.	

	Identify training support needs for faculty and instructional design administrators to support advanced analytics needs (i.e., Python, TensorFlow, Spyder, robotic process automation, Alteryx, PowerBI), and case study research.	Participation in training programs to support advanced analytics needs and case study research.	Training support to be provided for faculty and instructional design administrators to support advanced analytics needs and case study research.	
	Leverage College, community, alumni, professional society associations, and other partnership networks to connect faculty with opportunities for research and service.	Number, frequency, and diversity of external partner engagements and faculty participation and engagement; and assess program outcomes.	Identify faculty member to lead initiative, and who, working with program chairs and directors, will be responsible for connecting faculty with opportunities for research and service.	
	Develop a program to extend/receive joint courtesy appointments for tenured faculty across campus to qualified faculty members in appropriate disciplines recognizing the commitment that we share to a broad Jesuit liberal arts education.	Monitor and evaluate faculty participation in joint courtesy appointments and assess faculty engagement. Assess program outcomes.	Dean and Associate Dean, working with program chairs and directors, and coordinating with the Deans of the other schools at Le Moyne, will be responsible for identifying and filling opportunities for courtesy appointments.	
Sufficient qualified faculty are employed to deliver innovative and leading business education across all programs.	In consultation with departments and programs, develop, publish, and periodically update a Madden School staffing and hiring plan that articulates hiring priorities; anticipates and responds to planned new undergraduate and graduate programs and curricula; and market and demographic needs; ensures a diverse and inclusive faculty and staff; and meets AACSB faculty sufficiency guidelines.	Develop and publish the Madden School staffing and hiring plan. Monitor and evaluate faculty hiring trends and patterns and adherence to Madden School and AACSB faculty sufficiency guidelines.	Dean and Associate Dean, working with program chairs and directors, will develop, publish, and periodically update the staffing and hiring plan.	

Faculty have academic leadership development programs that cultivate the next generation of academic leaders, support career growth and the development of an academic leadership pipeline.	Develop an academic leadership mentoring and development program to prepare faculty for academic and research leadership roles.	Presence and adequacy of Madden Faculty Mentor program for junior and senior faculty.	Poland Jesuit Center and Faculty Research Committee will establish a Madden Faculty Mentor program for junior faculty and for senior faculty.	
Increase the recognition for faculty research and effective sharing of faculty research with other faculty, alumni, and with the broader community.	Develop and award yearly summer research support awards and yearly research prizes.	Presence, frequency, quality, and number of applicants for summer research awards and yearly research prizes.	Poland Jesuit Center and Faculty Research Committee will award yearly summer research support awards and yearly research prizes.	
	Develop research support activities and events, such as research opportunity workshops and research collaboration workshops, to foster research collaboration and awareness of research opportunities, and to increase the sharing of faculty research internally and externally.	Frequency and quality of research support activities and events.	Poland Jesuit Center Director and Faculty Research Committee will develop and offer research support activities and events.	

Strategic Imperative: IV. Promote an environment of diversity, equity, and inclusion.

Strategic Goals	Planned Actions	Measures	Responsible Entity	Resource Needs
Continue to perpetuate an environment that is welcome to and values diversity, equity, and inclusion.	Continue to recruit, retain, nurture and mentor exceptional, diverse, and inclusive faculty and staff who have the capacity to be nationally recognized and award-winning. Leverage membership in the PhD Project and advertising of open positions in “INSIGHT into Diversity” magazine to identify diverse faculty candidates to recruit.	Develop and publish the Madden School staffing and hiring plan. Monitor and evaluate faculty hiring trends and patterns and adherence to Madden School and AACSB faculty sufficiency guidelines.	Dean and Associate Dean, working with program chairs and directors, will be responsible for developing and periodically updating the staffing and hiring plan.	Madden School operating funds will be used for this planned action.
	Promote diversity and inclusion by hiring Pre-Doctoral Fellow with diverse background for two-year appointment rotating with the College of Arts & Sciences and Purcell School.	Pre-Doctoral candidate with diverse background hired; assess program outcomes.	Dean, working with program chairs and directors, will be responsible to identify best need for Pre-Doctoral Fellow and conduct search.	Provost Office funding to be used for this planned action.
	Promote diversity and inclusion by hiring BIPOC to serve as Entrepreneur in Residence in the Keenan Center.	BIPOC Entrepreneur in Residence hired; assess program outcomes.	Dean, working with Keenan Center Director, will be responsible to conduct search for BIPOC Entrepreneur in Residence.	The Keenan Center will fund this planned action.
	Actively leverage College and Madden School initiatives and events, including the McNeil Academy scholarship initiative, to identify and actively engage with potential students from underrepresented backgrounds to increase enrollment and create a more diverse and inclusive student body.	Monitor and evaluate the outcomes of initiatives and events to identify and actively engage with potential students from underrepresented backgrounds. Evaluate levels of engagement and enrollment metrics; conduct periodic program surveys; and assess program outcomes.	Dean, working with program chairs and directors, will be responsible to actively leverage initiatives and events and to identify and actively engage with potential students from underrepresented backgrounds.	College and Madden School operating funds and McNeil Academy funding will be used for this planned action.

	Promote and celebrate alumni diversity and inclusion through awarding of Frank Fernandez Emerging Leader Award to alumni who demonstrate leadership in the areas of diversity, equity, and inclusion.	Frank Fernandez Emerging Leader Award awarded annually to a College alum who demonstrates leadership in the areas of diversity, equity, and inclusion.	Dean, working with Advancement, and Madden Diversity Council, to identify and select an alum each year to receive the Frank Fernandez Emerging Leader Award.	Frank Fernandez awards dinner is a self-funding event.
Actively promote programs and curricula focused on diversity, equity, and inclusion, and participate in College-wide diversity and inclusivity initiatives.	Identify opportunities to develop courses within the Madden School focused on topics related to diversity, equity, inclusion, and racial justice and further integrate these topics into the course objectives and curricula of existing courses.	Identify and catalog existing and planned courses focused on topics related to diversity, equity, inclusion, and racial justice. Monitor and evaluate the courses and enrollments; and assess student engagement. Assess program and student learning outcomes.	Program chairs and directors, along with their respective faculty members, are responsible for assessing course offerings and curricula, including incorporating topics related to diversity, equity, inclusion, and racial justice.	Provost Office and the Poland Jesuit Center will fund this planned action.
	Actively partner with the Provost's Advisory Council on Diversity and Inclusion, the College's Racial Justice Committee, the College's Diversity Central, and the Madden Diversity Council to sponsor and actively promote workshops, speakers, activities, and events that educate on issues of diversity, equity, and inclusion.	Monitor and evaluate those events that the Madden School partners on to sponsor and promote that are focused on issues of diversity, equity, and inclusion. Evaluate student and faculty engagement; conduct periodic program surveys; and assess outcomes.	Dean, working with College and Madden Diversity Councils, and the College Diversity Central, will actively partner and promote events that educate on issues of diversity, equity, and inclusion.	The Hetterich Center will fund this planned action.
	Strengthen and build upon existing community outreach programs (i.e., ERIE 21, Good Life Youth Foundation, entrepreneurship program initiatives, VITA tax preparation assistance).	Monitor and evaluate community outreach programs and participation. Assess program outcomes.	Identify resource to coordinate and oversee the community outreach/service programs; sources of funding need to be identified.	ERIE 21 and the Keenan Center will fund this planned action.

	Actively partner in College initiatives to promote diversity, equity, inclusion, and social justice through engaged service learning, community-based scholarship, and voluntarism bringing together service and research; and providing leadership on the College's international and BIPOC faculty committees, including the Racial Injustice, Diversity, and Inclusion Taskforce.	Monitor and evaluate those events that the Madden School partners on to promote diversity, equity, inclusion, and social justice through engaged service learning, community-based scholarship, and voluntarism. Evaluate student and faculty engagement; conduct periodic program surveys; and assess outcomes.	Dean, working with College and Madden Diversity Councils, program chairs and directors, will be responsible for actively partnering to promote diversity, equity, inclusion, and social justice through engaged service learning, community-based scholarship, and voluntarism.	Provost Office and Madden School will fund this planned action.
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Strategic Imperative: V. Continue to lead in global engagement and societal impact.

Strategic Goals	Planned Actions	Measures	Responsible Entity	Resource Needs
Actively engage with communities and businesses locally, regionally, and globally across all programs to provide opportunities for students and faculty for global engagement and societal impact.	Actively participate in Association of Jesuit Colleges and Universities (AJCU) and International Association of Jesuit Business Schools (IAJBS) committees and initiatives, including the Inspirational Paradigm initiative; and leverage relationships across the Jesuit network to identify opportunities for students and faculty for study abroad, collaborative research, and service.	Monitor and evaluate opportunities for students and faculty for study abroad, collaborative research, and service; and assess student engagement. Monitor number, frequency, and amount of IAJBS Inspirational Paradigm awards to Madden faculty. Assess program outcomes.	Partner with College resources to expand opportunities for students and faculty for study abroad, collaborative research, and service. IAJBS will continue to support Inspirational Paradigm grants to develop collaborative cross-Jesuit network teaching and research initiatives.	The Savage McGill Center will fund this planned action.
	Incentivize Madden faculty to make use of the IgnitEd global platform to share and collaborate with other business faculty globally who share a common commitment to values-based education.	Monitor, evaluate and assess the extent to which Madden faculty make use of the IgnitEd global platform, and assess program outcomes.	Faculty members will be responsible for using the IgnitEd global platform to share teaching and intellectual contributions.	The Poland Jesuit Center will fund this planned action.
	Increase involvement of advisory boards across all programs and build relationships with advisory board members and other business and organizational leaders to obtain support for students and faculty.	Monitor and evaluate the effectiveness of the advisory boards for the Madden School and for each program and assess relationships and level of participation. Conduct periodic surveys; and assess board outcomes.	Program Directors are responsible for establishing and/or increasing the involvement of their respective program's advisory board.	Madden operating funds will be used for this planned action.
Leverage the centers of excellence and the academy within the Madden School in support of global engagement and societal impact.	The Savage McGill Center for Reflective Leadership will continue to expand the content (i.e., Global Jesuit Case Studies, Inspirational Paradigm research studies); the partnerships with content publishers, and the community of users of its IgnitEd platform; and support research on ethical and reflective leadership.	Monitor and evaluate the Center's continued expansion of the Global Jesuit Case Series and the community of users of its IgnitEd platform, and its support of research on ethical and reflective leadership. Conduct periodic program surveys; and assess program outcomes.	The Center Director will be responsible for continuing to expand the Global Jesuit Case Series and community of users of its IgnitEd platform, and support research on ethical and reflective leadership.	The Savage McGill Center will fund this planned action.

	<p>The Hetterich Center for Global Engagement and Societal Impact will expand its immersion experience initiative providing students and faculty with opportunities to interact with different cultures, companies, ideas, and values; expand and foster Jesuit exchange agreements to enable student and faculty engagement with the global Jesuit community; provide faculty support to enable engagement with the global community; and collaborate with the College of Arts and Sciences to develop an interdisciplinary minor in global studies.</p>	<p>Monitor and evaluate the Center's expansion of its immersion experience initiative and assess student and faculty engagement and Center impacts. Conduct periodic program surveys; and assess program outcomes.</p>	<p>The Center Director will be responsible for continuing to expand its immersion experience initiative.</p>	<p>The Hetterich Center will be used to fund this planned action.</p>
	<p>The Keenan Center for Entrepreneurship, Innovation and Creativity will continue to broaden its reach and engagement through greater collaboration with (1) the Keenan Center at The Ohio State University, (2) the local entrepreneurial ecosystem via the CNY Bio Tech Accelerator, The Tech Garden, and various angel and venture groups, (3) Syracuse University and its ties to the Tech Stars network, and (4) other Upstate NY entrepreneurial hubs of Rochester (via University of Rochester, Rochester Institute of Technology, and local accelerators) and Ithaca (via Cornell University's on campus launchpad and Rev accelerator).</p>	<p>Monitor and evaluate the Center's continued focus to broaden its reach and engagement through greater collaboration; and assess student and faculty engagement and Center impacts. Conduct periodic program surveys; and assess program outcomes.</p>	<p>The Director and others who are part of the Keenan Center will be responsible for continuing to broaden its reach and engagement through greater collaboration.</p>	<p>The Keenan Center will be used to fund these two planned actions.</p>

	The Keenan Center will increase its economic impact on the Central NY region by increasing the number of businesses launched and or directly supported by the Center; and create and implement more systematic tracking methods.	Monitor and evaluate the Center's focus on increasing the number of businesses launched and or directly supported by the Center and assess Center impacts and outcomes.	The Director and others who are part of the Center will be responsible for increasing the number of businesses launched or directly supported by the Center. Increased funding of Center initiatives will be needed.	
Increase program and curriculum focus on issues affecting environment and sustainability.	Leverage the College initiatives on climate change and sustainability to identify opportunities for interdisciplinary experiential learning and expand the focus on these critical topics across the programs within the Madden School, including developing and offering environmental, sustainability, and global engagement workshops. Implement Sustainability Development Goals (SDG) dashboard and supporting processes to more clearly identify and track sustainability initiatives.	Identify and catalog existing and planned courses and experiential learning opportunities focused on climate change and sustainability. Monitor and evaluate enrollments; and assess student engagement. Conduct periodic program surveys; and assess program and student learning outcomes. Implement, monitor and evaluate the Sustainability Development Goals (SDG) dashboard and supporting processes.	Hetterich Center Director and Madden Sustainability Committee, working with program chairs and directors, along with their respective faculty members, will be responsible for identifying and developing courses and curricula that address climate change and sustainability, and implementing Sustainability Development Goals (SDG) dashboard and supporting processes.	The Hetterich Center will be used to fund this planned action.

Strategic Imperative: VI. Enhance Madden School academic prominence.

Strategic Goals	Planned Actions	Measures	Responsible Entity	Resource Needs
Build resources and actively undertake initiatives to promote the brand.	Partner with the College's Marketing and Communications group to achieve a more effective and engaging digital experience through the Madden School's website to build greater awareness of program offerings; faculty and student research and intellectual contributions; experiential learning opportunities; and performance information.	Monitor and evaluate the actions taken to improve the digital experience. Monitor digital metrics, conduct periodic surveys; and assess outcomes.	Marketing and Communications group working with Dean's office and program chairs and directors will be responsible for improving digital experience.	The College and Madden School operating funds will be used for these planned actions.
	Partner with the College's Marketing and Communications group to engage social media, search engine optimization (SEO) and brand marketing resources to raise awareness of Madden programs, research, opportunities, resources, and partnerships.	Monitor and evaluate the actions taken to raise awareness of Madden programs, research, opportunities, resources, and partnerships. Conduct periodic surveys; and assess outcomes.	Marketing and Communications group working with Dean's office will be responsible for overseeing initiative.	
	Actively engage the alumni network at all levels to strengthen life-long relationships, increase alumni and faculty interaction, and more effectively promote the Madden School brand.	Monitor and evaluate alumni network engagement. Conduct periodic program surveys; and assess outcomes.	Advancement group working with Dean's office, will be responsible for overseeing initiative.	
Actively engage in raising funds for student scholarship, faculty chairs, and new and expanded programs.	Leverage the McNeil Academy to build relationships with the mutual insurance companies in New York State and the affiliated reinsurance, broker, and agent network, as well as with the 500+ Le Moyne alumni who work in the insurance industry, the companies for which they work, and the associated foundations.	Monitor and evaluate the McNeil Academy initiative to build relationships with insurance organizations. Assess program outcomes.	McNeil Academy Director, working with the Dean and the Advancement group, will be responsible for overseeing initiative.	The McNeil Academy will be used to fund this initiative.
	Obtain funding support for endowed chair in economics.	Monitor and evaluate the initiative to obtain funding support and assess outcomes.	Dean and the Advancement group, will be responsible for overseeing initiative.	Name and fund endowed chair in economics.

Other Initiatives within Madden's Strategic Framework

The following are other initiatives within Madden's strategic planning framework that will be considered in the future. These initiatives could be re-prioritized given the ever-changing environment.

- Expand MBA program to meet market needs by developing and implementing additional concentration and interdisciplinary offerings.
- Identify, develop, and implement certificate and advanced certificate offerings; and determine and implement approach for providing support and funding for selected market-available certifications that are aligned to program offerings and curricula.
- Continue to build interdisciplinary programs and minors linking Madden disciplines with Arts & Sciences and Purcell, including a focus on the intersection of digital technologies and the humanities.
- Engage Madden faculty in evaluation of whether/which doctoral programs fit with Madden mission, and the resources and scholarship required.
- Identify leadership and funding for Madden-led College and community outreach/service programs. Institutionalize and provide funding for twice-yearly Data Science Bootcamp.
- Develop lifetime learning hubs by offering certificates and advanced certificates leveraging the alumni network, community/business relations, and social media.
- Create a Center for Research where faculty members can meet, collaborate, and conduct research.
- Create a named physical gathering/meeting space in the Madden School for welcome, coffee/food service, lunches, brown bag seminars, hospitality, collaboration, and community development. Programming in the physical space would support Fall/Spring brown bag lunches, and seminars on social equity and diversity, linking with the College's Racial Justice initiatives and committees.
- Establish a Pathways Center to provide support for undergraduate and graduate students in need. Funding would support scholarships, textbook and technology support, certification and certificate funding, communication and professional development, and training support for students with need.
- Develop and lead regional partnership linking middle schools, high schools, community colleges and College with industry, NY State, and federal resources around decarbonization, sustainability, unmanned aerial systems and infrastructure initiatives that can lead to new courses and programs.
- Establish Cristo Rey partnership to connect Madden departments and programs to partners in Cristo Rey and other high schools.
- Identify and fund a Key Executives Program of alumni and stakeholders within target employers, agencies, nonprofit organizations, and government institutions to develop and formalize the Madden and Le Moyne Career Pipeline.
- Establish an incentivized yearly award program for faculty and staff community, Board, professional society, alumni, and stakeholder engagement so that we celebrate and publicize activities that are central to our mission.
- Engage faculty in fund raising and awareness-building activities to develop future academic and development leaders.